

In collaboration with



ECA Club Talent & Mentoring Programme

For the Next Generation
of Football Club Leaders

Programme Overview

An organisation is only as strong as its people. With the goal of helping clubs develop their off-the-pitch talent, ECA is continuing with its key initiative to support clubs across Europe and shape the future of European football.

The ECA Club Talent & Mentoring Programme (ECA CTMP) was launched in 2022 and provides a path for the development of identified talent within a club's management and administrative staff. It gives an opportunity to ambitious club professionals to expand their knowledge, develop key skills, grow their network and learn from the best in the business.

The ECA CTMP is one of several educational initiatives that are part of the ECA Campus. The ECA Campus brings together all our individual programmes and projects that have been designed to provide knowledge, networking and growth opportunities for club participants.

Read on to learn more about ECA CTMP and how to enrol.



Young Professionals



Blended Learning



Online & Onsite in Lisbon



One Edition Per Season



30 Participants



1,900 €

Who is the CTMP for?



The ECA CTMP is for driven, passionate but busy young professionals within clubs, seeking a compact impactful learning opportunity to help further their careers.

Participants will have different specialisations and educational qualifications and work in disparate areas of club football. The ECA CTMP will give them a much broader view and understanding of what it takes to run a successful club.

We very much welcome applications from individuals who meet the following criteria:

- ✓ **Young professionals from the ECA Family**
- ✓ **Have between 1-5 years of experience in a club role or in the sport industry**
- ✓ **Currently of Manager level or equivalent**
- ✓ **In a generalist or specialist role**
- ✓ **Possess the passion and drive to progress to top management in club football**



Learning Outcomes



By the end of the programme, participants will have:

1 Addressed contemporary challenges inherent in European club football while obtaining a comprehensive understanding of crucial areas within football club operations and management.

2 Expanded their professional network and have enjoyed exclusive access to influential industry figures and connected with passionate and knowledgeable peers from football clubs across Europe.

3 Pushed boundaries, cultivated confidence, embraced new challenges and acquired the skills and knowledge essential for assuming future leadership roles and creating impact within the club and wider football industry.



Programme Structure

The ECA CTMP is a blended learning programme intended to be unique and dynamic in its approach, with a focus on developing, promoting and inspiring ambitious club professionals to explore their potential and to positively contribute to the future of club football.

The three main elements are; an intensive and immersive in-person learning week at Nova School of Business and Economics, near Lisbon, Portugal, 3 online sessions and a 12-month mentoring programme with a former or current executive of a football club who will guide and provide an insight into their role and network.

Topics Include

Club Football Fundamental & Insights
Commercial Activities Club
Sporting Activities

Club Structure & Culture
Strategy in Club Management
Leadership & Personal Skills Development



Learning Week

5 day in-person, Lisbon, Portugal



Online

3 x 2 hours sessions



Mentoring

12-month online mentoring programme



Learning Week Location



The Learning Week takes place at the inspirational learning environment of NOVA School of Business and Economics, Portugal. The renewed space which was inaugurated in 2018 encourages new teaching approaches that focus on student interaction and collaborative learning, rather than being solely focused on the teacher.

During the Learning Week we make the most of the iconic location next to the Atlantic ocean and ensure there is time in the schedule for social activities such as beach soccer.



Teresa e Alexandre
Soares dos Santos
Library

Set between Lisbon and Cascais, among the safest cities in Europe.

70 % sunny days a year, coastal lifestyle.

Rich history and culture.

NOVA SBE brand narrative is reflected in the campus look and feel. By becoming a clear horizon, the school wanted to provide an open space from which a new generation of global citizens can grow confident, develop insight and aspire to improve the world – which perfectly aligns with the vision of ECA Campus.



Testimonials



Lochan Korpall

Senior Strategy Analyst at Manchester United

"The ECA CTMP provided me with a unique opportunity to grow my network with talented professionals, gain insights from high-caliber speakers, and work on challenging projects. The standout, however, was the mentorship scheme from a leading industry expert committed to my professional development. I wholeheartedly recommend CTMP for anyone seeking a transformative experience in the sports industry."



Riccardo Martinelli

Associate Strategy Manager at AC Milan

"I thought the ECA CTMP was excellent, and I learnt so much. All the speakers and presentations were so insightful - I feel I not only developed my holistic understanding of the football industry, but also learnt many key skills that will help me in my future career, such as leadership, presenting, and even how to make better eye contact! Having such close access to so many leading professionals in the football and education sectors was a great privilege."



Application Criteria



Applicants must

- Demonstrate a passion, desire and potential to succeed to executive and leadership positions in the club.
- Commit to the full programme and complete all core elements (including any course-work and mentoring appointments).
- Receive the support of their club to participate in the programme.
- Have a good level of English speaking and comprehension.

Applicants should

- Have been involved with their club for between 1-5 years (experience at another club or industry may be taken into consideration).
- Ideally be Manager level or equivalent.
- Have an open-ended employment contract.

Applicants could

- Hold either a specialist or generalist role.



Application Process

The ECA CTMP is an annual programme, with applications opening early each year. For the latest dates, application details and forms, please visit: <https://www.ecaeurope.com/eca-services/eca-campus/>.

If the application window is closed, you can still register your interest by contacting us at campus@ecaeurope.com.

Due to high demand, we can only accept one application per club. However, should there be interest from both a female and male applicant, with both meeting the desired criteria, ECA would exceptionally consider accepting up to two participants from the same Member Club.



Who to Apply

Applications are encouraged by individuals from ECA Member Clubs fulfilling the stated criteria. Note that the programme will be delivered in English.



Example Application Documents

Up-to-date CV, Motivation Statement & Letter of Recommendation (from club).



When & How to Apply

Please refer to our [website https://www.ecaeurope.com/eca-services/eca-campus/](https://www.ecaeurope.com/eca-services/eca-campus/) for the latest dates and application details.



| Equity, Diversity & Inclusion

ECA is fully committed to Equity, Diversity and Inclusion and recognises education as a fundamental tool to actively amplify the voices, contributions and development of typically under-represented groups. In line with this commitment, ECA actively encourages applications from under-represented groups, including but not limited to those based on race, ethnicity, gender identity, sexual orientation, disability, age, religion, nationality and socio- economic background.

ECA Sponsored Seats



In line with its continuous commitment to fostering a more diverse and inclusive learning environment and football industry, ECA is offering **two sponsored seats**; one for a woman and another for an individual working in women's football.

If you wish to apply for one of these opportunities, please clearly state so in your online application form and provide us with useful details or factors which could enhance your request.

Inspired to Be a Part of It?

Enquire further at
campus@ecaurope.com



Programme Fees

1,900 € per participant

Programme fees typically include tutor fees, certification, social activities, onsite transport and catering. Not included: personal travel or accommodation.

Payment is due upon acceptance to the programme. In case of doubt regarding the applicable fees or for any enquiries relating to possible payment plans, including instalments, please contact campus@ecaurope.com in the first instance.



EUROPEAN CLUB ASSOCIATION



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